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You Don't Know What A Trunk Show Is


April 8, 2009
 By: Kendra Howard
Editorial@aycmedia.com

WEEKENDER

GUIDE

Photos: The Ikki Twins

- 3/6 Motley Crue
- 4/3 Chris Cornell
- 3/11 - 3/14, Mens Basketball
- 3/13 St. Paddy's Day Parade

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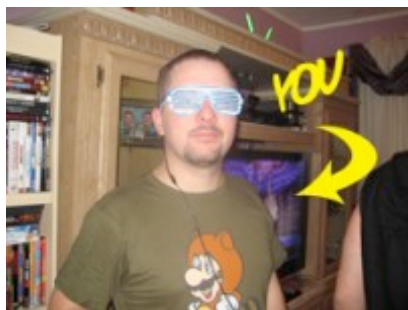


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1. SPA WEEK



Even if you're not down with the cool fashion vocab, you can still attend ... you poser.

Quit putting off your **spring cleaning** and get to clearing out that closet full of the so-last-year outfits. It's time to get ready for a slew of new fashions from one of the best seasons in **Philadelphia trunk show** history.

WHAT THE HELL IS A TRUNK SHOW?

2. **MARCH FOOD MADNESS**

3. **STATE OF GRACE: GIRLS NIGHT OUT**

4. **PILEGGI'S SPRING PREVIEW EVENT**

5. **BILLY WONG'S**

It does not involve a trunk, dresser or any antique-looking box. Here, **let me Google that for you.**

WHAT DOES THIS MEAN FOR YOU?

You live in Philadelphia, so don't expect an invite to Bryant Park. However, this spring numerous designers are showcasing their upcoming lines for the **fashionistas** eager to get showroom-value designs at less than showroom prices right here in your city. *Be prepared to contact some of the shops beforehand to reserve a spot for you and a deserving friend for these exclusive events.*

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[Les Richards](#)

Les Richards, the go-to shop for casual to business mens' attire is offering a month-load of specials. Men won't need to be dragged to the mall when they witness the trunk show specials being offered this April. The made-to-measure special includes one custom suit and two custom shirts for \$895 from Andrieu Jules Bespoke (April 16) and Ermenegildo Zegna (April 30). Stetson and Dobbs' panamas and caps are on special (April 9) and don't miss the chance to get four made-to-measure basic shirts for \$350 on April 30.



[Loie Bistro and Bar](#)

On May 1, from 6 - 9pm, it's **happy hour with a twist!** Cash your paycheck and gather a couple friends for some drinks, food and even a little shopping because when else can you enjoy all of your favorite pastimes in one place? Jewelry by Jill Ellen Designs, Bucklette by Sandy Alexander and underwear by Lolly 38 are some of the pieces that will be available for the event.



[Lemons & Limes \(Chestnut Hill Mall, 8133 Germantown Ave., 215.242.3080\)](#)

From April 24 - 26 go bead crazy because for every three beads purchased you will receive a fourth one, valued at \$24, free at the Chamilia trunk show. Shoppers who spend \$100 dollars at the trunk show are rewarded with a complimentary bracelet worth \$35.

[Jan's Boutique \(406 Marlton Pike East, Cherry Hill, 856.428.8181\)](#)

Faviana, Niteline and Jennifer Jane are amongst the many eveningwear designers featured at Jan's Boutique's trunk shows this April. Nothing but exclusive gowns and couture eveningwear are at your disposal. For more



information and to RSVP to any of your favorite designer's trunk show call 856.428.8181.



Neiman Marcus (The Plaza at King of Prussia, 170 N. Gulph Rd., King Of Prussia, 610.354.0500)

On April 18, from 11am to 4pm, be the first to view the Lagos Spring 2009 collection. Rush over to Level One at 11am (we suggest getting their earlier) and take your pick of the fresh-off-the-pages trends...before any of your friends.

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